

Please again replace the paragraph beginning on page 51, line 16 and ending on page 52, line 6, with the following rewritten paragraph:

B2
-- To transfer the image, the heat-setting label sheet is imaged by, for example, an ink jet printer. The heat sealing material (or label portion) is peeled away from the base and placed on the receptor element. A heating device (i.e., a hand iron or heat press) is used to apply heat and pressure to the label which in turn activates the heat-sealing material and the label adheres to the receptor. The temperature range of the hand iron is generally in the range of 110 to 220°C with about 190°C being the preferred temperature. The heat press operates at a temperature range of 100 to 220°C with about 190°C being the preferred temperature. Alternatively, the heating device is placed over the non-image side of the support and moved in a circular motion (hand iron only). Pressure (i.e., typical pressure applied during ironing) must be applied as the heating device is moved over the label or alternatively over the support (see Figure 1). After about two minutes to five minutes (with about three minutes being preferred) using a hand iron and 10 seconds to 50 seconds using a heat press (with about twenty seconds being preferred) of heat and pressure, the transfer device is removed from the label or alternatively the support. Optionally, a sheet of paper or protective film may be placed